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November 14, 2019

Name of the Company: ASICS Corporation President and COO, Representative Director : Yasuhito Hirota Executive Officer. Senior General Manager. Accounting and Finance Division : Koji Hayashi **Telephone Number** :+81(0)78-303-2213 Code Number: 7936 Listing Exchanges: Tokyo

Notice Concerning the preliminary figures of Gross Merchandise Volume on Single's Day, November 11

ASICS Corporation (hereinafter, the "Company" or "we") hereby announces that we will release, at Investment Day held on November 14, 2019, preliminary figures for Gross Merchandise Volume of our products on Single's Day held by a major e-retailer in China.

In addition, since this information is expected to be useful for all stakeholders in making decisions on investments and transactions, etc., we decide to release the information so that fairness can be ensured. This case does not meet the criteria of timely disclosure.

			(Unit: Millions of RMB)
	FY2018 Actual	FY2019 Actual	YoY ratio vs LY
ASICS products*	97	138	+42%
Onitsuka Tiger products	53	85	+61%
Total	150	223	+49%
	(2.4 billion JPY)	(3.4 billion JPY)	

Preliminary figures for Gross Merchandise Volume

*Products of Performance Running, Sports Style, Core Performance Sports, Apparel and Equipment and others

[Reference]

The exchange rate of the yen for the RMB is 16.40 yen for 2018 and 15.61 yen for 2019.

[Note about Preliminary figures for Gross Merchandise Volume]

The description of the preliminary figures described in this notice is based on the information we currently obtain and is deemed rational. Gross Merchandise Volume is including tax and actual future results may differ due to returns.