



February 29, 2024

Company Japan Investment Adviser Co., Ltd.

Representative President & CEO Naoto Shiraiwa

(TSE Prime Market, Stock Code: 7172)

Contact Board of Director Takeshi Sugimoto

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## Notice of Regarding new investment for the Private Equity Investment Business ~i3DESIGN Co.,Ltd.~

Japan Investment Adviser (JIA) Group hereby announce that a fund managed by the JIA Group has acquired the shares of i3DESIGN Co.,Ltd. (hereinafter referred to as "i3DESIGN") as a new investment company. The JIA Group has realized the IPOs of 7 companies so far. (\*\*)

(\* Reference) Investee companies of JIA Group: <a href="https://www.jia-ltd.com/en/business/privateequity/">https://www.jia-ltd.com/en/business/privateequity/</a>

## 1. Purpose of the investment

i3DESIGN Co., Ltd. is a partner enterprise in digital innovation for solving social issues with designs and technologies. It is a comprehensive digital production enterprise that offers hands-on support with DX services, including creating new digital services, supporting innovation, designing the concepts of apps and web services, and helping design, develop, and grow UI/UX.

The JIA Group recognized the performance of i3DESIGN and agreed with its corporate purpose: "to support the evolution of the world by combining business, design, and technology." Accordingly, the JIA Group decided to acquire the shares of i3DESIGN in order to support their business expansion.

## 2. Overview of i3DESIGN

| (1) Company Name                     | i3DESIGN Co.,Ltd.   |
|--------------------------------------|---|
| (2) Address                          | NMF Aoyama 1-chome Building 3F 8-1-22 Akasaka, Minato-ku, Tokyo |
| (3) Name and title of representative | Representative Director & President Yoichiro Shiba              |
| (4) Description of Business          | The partner enterprise in digital innovation                    |
| (5) Establishment                    | July 26, 2006   |
| (6) Homepage                         | https://www.i3design.jp/ (Japanese Only)                        |

## 3. Future outlook

The impact of this matter on JIA Group's business performance for the fiscal year ending December 31, 2024 is minor, at this moment.

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