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For immediate release

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(Stock code: 1379, Tokyo Stock Exchange Prime Market)

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Notice Regarding Hokuto's Participation in SCFA Promotion Association

HOKUTO Corporation (Head Office: Nagano City, Nagano Prefecture; President: Masayoshi Mizuno; hereinafter, "Hokuto" or the "Company") has joined SCFA Promotion Association, a General Incorporated Association established on August 20, 2024 to promote awareness and understanding of short-chain fatty acids (SCFAs), the "miracle molecules" revolutionizing conventional wisdom on gut health.

In line with this, at the press conference announcing the establishment of SCFA Promotion Association, held at KDDI HALL in Tokyo on November 27, 2024, Hokuto announced that the Company would work together with SCFA Promotion Association and its member companies to promote SCFAs.



The Company has worked with Metagen, Inc. in joint clinical research to prove that the plentiful dietary fiber found in mushrooms undergoes intestinal microbial fermentation that produces SCFAs, which accumulate in the intestine and promote intestinal production of immunoglobulin A (IgA) that is a marker of immune function and gut health. Hokuto will participate in activities run by SCFA Promotion Association to further enhance the value of mushrooms as a health food and to help all consumers lead healthy and happy lives.