# FY2024 Financial Results

(Supplementary material)

December 13, 2024



Tokyo Stock Exchange Standard Market , Code 3974



- 1. FY2024 Financial Summary.
  - FY2024 financial highlights.
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- 4. Company Profile.

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# FY2024 Financial Summary

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# Highlights of FY2024 Financial Results



Group

■ Medium-term three-year plan, first year initiatives

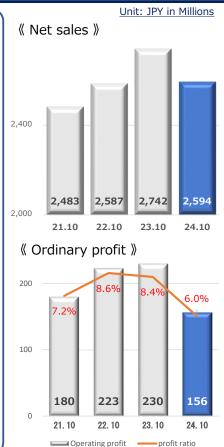
 $\boldsymbol{\cdot}$  Building a foundation for implementing priority action items.

■ Revised initial forecast

• System sales for beauty salons stalled in the third quarter.

Cause: • Postponement of replacement orders (postponed by 1 year)

- Consolidation of existing stores and postponement of new store openings due to a shortage of hairdressers.
- · Anxiety due to the burden of repayment of corona system loans.
- Damages due to large-scale users canceling delivery right before delivery. (Settlement money: special profit.)
- Profit continued to decline from the previous fiscal year due to the weaker yen and higher prices.
- Accelerate the accumulation of stock earnings and stabilize the earnings base.
  - · Actively launching new bill-based products and services.
  - Orders for the SaaS-type "Salon tablet" are showing positive signs, thanks in part to the effect of exhibiting at "beauty world JAPAN TOKYO."
  - Salon customer attraction support services are steadily increasing and maintenance fees have been partially raised.
- Expansion of consulting services for SME clients through certification as a "Support agencies for business innovation".
- Nursing care services are on track to recovery from the coronavirus pandemic
  - The number of facility residents steadily exceeds the number of people leaving, and the occupancy rate of Day-services is also on a recovery trend.
  - In-facility events and facility tours that had been refrained from due to the coronavirus pandemic have resumed.  $\rightarrow$  The number of people waiting to move in has increased.





# Summary of FY2024 Consolidated Financial Results



Unit: 1PY in Millions

# Consolidated Financial Results

# Segment overview

	<u>Unit: JPY in Millio</u>				
	FY2023	FY2024			
Net sales	2,742	2,594	<b>▲</b> 5.4%		
Cost of sales	1,655	1,597			
Gross profit (Gross profit margin)	1,086 (39.6%)	997 (38.4%)			
Selling, general and administrative expenses	858	849			
Operating profit	227	147	▲35.1%		
Non-operating profit	8	10			
Non-operating expenses	5	1			
Ordinary profit	230	156	▲32.1%		
Extraordinary income	34	4			
Extraordinary losses	23	2			
Profit attributable to owners of parent	157	100	▲36.6%		

		<u>OTHE</u>	JE I III MIIIIOHS
	FY2023	FY2024	
Net sales (*)	2,742	2,594	<b>▲</b> 5.4%
ICT business for beauty salons	1,684	1,518	▲9.8%
Business service business	313	318	1.6%
Nursing care service business	726	739	1.9%
	FY2023	FY2024	
Segment profit (*)	227	147	▲35.1%
ICT business for beauty salons	164	62	<b>▲</b> 62.2%

11

42

\*\*Total price difference is due to rental income.

29

44

Business service

service business

business
Nursing care

153.3%

5.4%



### Consolidated Balance Sheet & Statements of Cash Flows

EV2024



# **Balance Sheet**

Shareholders' equity

Retained earnings

Total liabilities and net assets

#### Unit: JPY in Millions



# Statements of Cash Flows



FY2023	FY2024		1
1,520	1,578	57	-
1,209	1,258	49	
1,455	1,360	<b>▲</b> 95	
885	830	<b>▲</b> 54	t
291	238	<b>▲</b> 52	
208	128	<b>▲</b> 79	
42	84	42	_
37	22	<b>▲</b> 14	Γ
279	291	12	
2,976	2,938	▲37	L
FY2023	FY2024		
1,131	992	<b>▲</b> 139	
523	426	<b>▲</b> 96	
608	565	<b>▲</b> 42	
1,844	1,946	102	
	1,520 1,209 1,455 885 291 208 42 37 279 2,976 FY2023 1,131 523 608	1,520 1,578 1,209 1,258 1,455 1,360 885 830 291 238 208 128 42 84 37 22 279 291 2,976 2,938  FY2023 FY2024 1,131 992 523 426 608 565	1,520       1,578       57         1,209       1,258       49         1,455       1,360       ▲95         885       830       ▲54         291       238       ▲52         208       128       ▲79         42       84       42         37       22       ▲14         279       291       12         2,976       2,938       ▲37         FY2023       FY2024       1,131       992       ▲139         523       426       ▲96         608       565       ▲42

1,847

2,174

2,976

1,947

2,238

2,938

EV2022

	Office of	1 111 14111110115
項目	FY2023	FY2024
Cash flows from operating activities Cash flows from investing activities Cash flows from financing activities	339 ▲135 ▲760	230 ▲112 ▲67
Increase (decrease) in cash and cash equivalents Cash and cash equivalents at beginning of period Cash and cash equivalents at end of period	▲556 1,765 1,209	49 1,209 1,258

### ※) Reference : Management indicators

<b>▲</b> 14					
12		FY2021	FY2022	FY2023	FY2024
<b>▲</b> 37	Net assets per share	¥ 524.51	¥ 555.60	¥ 668.18	¥ 686.19
	Net income per share	¥ 27.56	¥ 24.30	¥ 52.79	¥ 35.87
<b>▲</b> 139	Capital adequacy ratio	62.4%	62.8%	62.0%	66.2%
<b>▲</b> 96	Return on equity	5.4%	4.5%	7.9%	5.3%
<b>▲</b> 42	2 month average stock				
	3-month average stock	¥ 516	¥ 457	¥ 517	¥ 416
102	price at end of period				
100	PBR (rate)	0.98	0.82	0.77	0.61
	Stock price at the end	V 401	V 424	V 460	V 200
64	of the period	¥ 491	¥ 431	¥ 469	¥ 388
<b>▲</b> 37	PBR (rate)	0.94	0.78	0.70	0.57



# Returns to shareholders: Dividend forecast (dividend increase)

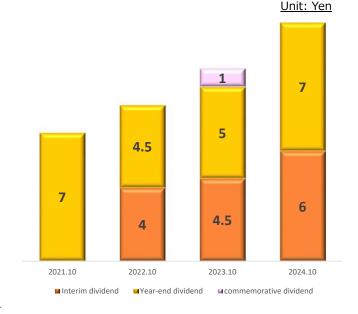


The company's basic policy on shareholder returns is to appropriately distribute dividends according to business performance and to maintain stable them.

Furthermore, from the perspective of the principle of shareholder equality, we have abolished the shareholder benefit system from this fiscal year and are striving to directly return profits to all shareholders through dividends.

The company have changed our initial plan and plan to increase the annual dividend by 13 yen per share. (interim dividend of 6 yen, year-end dividend of 7 yen)

		Annual dividends	
	interim dividend	Fiscal-year end	Total
Revised forecasts	6.00 Yen	7.00 Yen	13.00 Yen
Actual results for the previous fiscal year. FY2023	4.50 Yen	6.00 Yen (Ordinary dividend:5.00Yen) (Commemorative dividend:1.00Yen)	10.50 Yen (Ordinary dividend:9.50Yen) (Commemorative dividend:1.00Yen)
FY2022	4.00 Yen	4.50 Yen	8.50 Yen
FY2021	_	7.00 Yen	7.00 Yen







At the Company's 56th Ordinary General Meeting of Shareholders held on January 30, 2024, the Company resolved to introduce a stock compensation system to issue restricted shares to eligible directors and auditors.

Within the scope of the resolution and in accordance with our company regulations, we have made the following allocation as monetary compensation claims to be paid as compensation for restricted stock.

# ■ Summary of treasury stock disposal.

1.	Disposal date	March 5, 2024		
2.	Class and number of shares to be disposed	Our common stock 4,640 shares		
3.	Disposal price	506 yen per share		
4.	Total disposal value	2,347,840 yen		
5.	Recipients and number of shares to be disposed	Director of our company (*1) 4 Directors, 3,850 shares     Audit & Supervisory Board Member of the Company (*2)		



# Strengthening capital and business alliance with M.H. Group LTD.,



SCAT Inc. hereby announces that, it has decided, at a meeting of the Board of Directors held on May 13, 2024, to strengthening capital and business alliance with M.H. Group LTD., and regarding disposal of treasury shares by third-party allotment.

The Company and the company are already pursuing an alliance of mutual cooperation through a capital and business alliance, but in order to create added value through various types of alliances, including sales collaboration that utilizes the business bases of both companies' groups, it is necessary to strengthen the capital and business alliance. We have decided that this is necessary.

# Summary of treasury stock disposal.

1.	Execution date	June 6, 2024
2.	Number of shares to be disposed	65,000 shares
3.	Disposal price	472 yen per share
4.	Amount of funding	30,680,000 yen
5.	Treasury stock disposal method	Third party allocation method.
6.	Treasury stock disposal destination	M.H. Group LTD.

# Overview of capital and business alliance.

#### **《SCAT Inc.》**

1.	Owned stock brand	M.H. Group LTD.,
2.	Number of shares before change	160,000 shares
3.	Number of acquired shares.	150,000 shares
4.	Acquisition price	31,200,000 yen
5.	Number of shares held after change.	310,000 shares

#### 《M.H. Group LTD.,》

	• • •	
1.	Owned stock brand	SCAT Inc.
2.	Number of shares before change	82,500 shares
3.	Number of acquired shares.	65,000 shares
4.	Acquisition price	30,680,000 yen
5.	Number of shares held after change.	147,500 shares



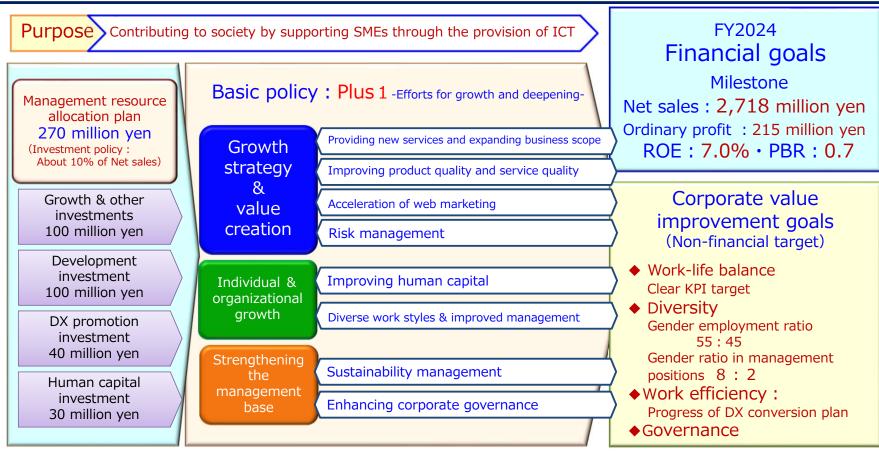
# FY2025 performance forecast

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# Outline of plan for FY2025









Unit: JPY in Millions

+4.8%

+4.4%

+4.3%

+6.3%

# Consolidated Financial Results

# Segment overview

		<u> </u>				<u> </u>	<i>.</i> .
	FY2024	FY2025			FY2024	FY2025	
Net sales	2,594	2,718	+4.8%	Net sales (*)	2,594	2,718	
Operating profit	147	215	+45.8%	ICT business for beauty salons	1,518	1,585	
Ordinary profit	156	215	+37.5%	Business service business	318	331	
Profit attributable to	100	136	+36.6%	Nursing care service business	739	786	
owners of parent				·		lifference is due to re	onto

Unit: JPY in Millions

\*\*Total price difference is due to rental income.

ICT business for beauty salons Providing and selling POS systems for beauty salons and sales management systems for beauty dealers. For system sales, replacement demand is expected due to the end of support for Windows 10.Promote accumulation of charge-type stock income such as web content income, maintenance contract income.

Business service

For our core accounting services, word-of-mouth from customers and new referrals from regional banks and accountants have increased. Expansion of consultant revenue.

Nursing care service business

Occupancy rate of paid nursing homes with nursing care recovers. (Occupancy rate over 90%) We will expand the services we provide by resuming facility tours that had been suspended due to the coronavirus pandemic and interacting with the local community.





# ■ Dividend forecast

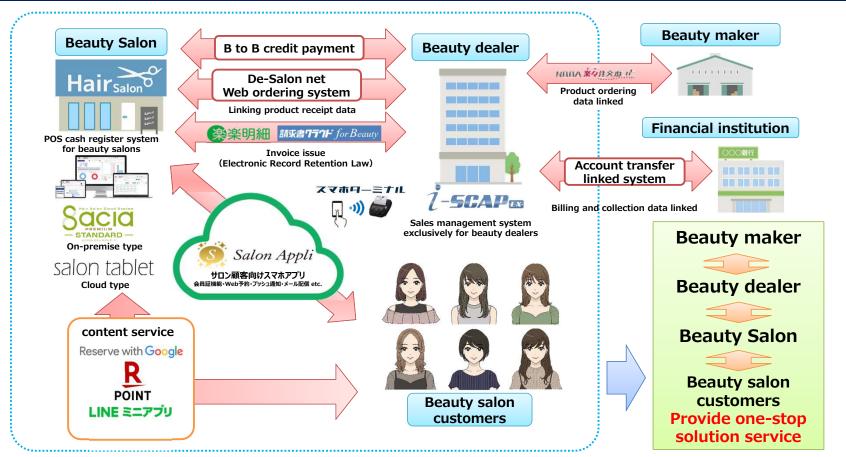
The Company recognizes that returning profits to shareholders is an important management issue. Our basic policy is to maintain stable dividends and to return profits appropriately in line with business performance.

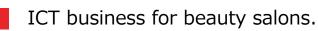
■ Annual dividend forecast: ¥13-(Second quarter-end: ¥6.00-、Fiscal-year end: ¥7.00-)

	Dividend per share					
	Second quarter-end	Fiscal-year end	Total			
Dividend forecast (FY2025)	6.00 Yen	7.00 Yen	13.00 Yen			
FY2024 6.00 Yen		7 .00 Yen	13.00 Yen			
FY2023	¥4.50-	¥ 6.00- Ordinary dividend:¥5.00 Commemorative dividend:¥1.00	¥10.50 Ordinary dividend:¥9.50 Commemorative dividend:¥1.00			











Expansion of Excellent Intellectual Property (Content)

Improving product quality and service quality: "plus one" for system sales.

A lineup of products packed with know-how and technology accumulated over the medium to long term.

#### System sales (POS type CRM system)







#### Providing content





Reserve with Google









Sales management system for beauty product dealers



- B to B credit payment
- EC linkage for salons
- Support for invoice system
- Compliant with ERRL (Electronic Record Retention Law)
- Bank account transfer linkage





(SaaS型) クラウド型 美容業界CRMシステム



美容業界特有の比率や集計 スタッフ様の管理が可能







美容業界に特化したシステム 受付, 精質に対応



美容業界初のシステム連携による バツグンの操作性









Our company exhibited at "Beauty World Japan Tokyo" held at Tokyo Big Sight from May 13th to May 15th, 2024, where Japanese beauty trends are gathered all at once.



*beautyworld*JAPAN TOKYO

salon tablet

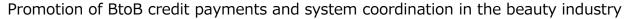




This time, with the theme of "providing the latest solutions that meet the needs of the beauty industry," we provided a product explanation and operational demonstration of our latest model, the "salon tablet."

The "salon tablet" was unveiled as a product designed for in-store convenience.

It was very well received by people who actually got their hands on it and got a first-hand experience of what kind of things the tool can accomplish.







Paper invoices are still the norm in the beauty industry. DXing billing and payment operations is an issue for the industry as a whole.

In order to solve this problem, we collaborated with Right Staff Co., Ltd., which provides payment services specialized in the hairdressing industry, to provide solutions for our POS system for beauty salons and sales management system for beauty dealers. We aim to promote sales of optimal electronic billing services and promote B to B credit payments.











#### (New initiatives)

- In addition to existing linked services, focus on expanding B to B credit payment services
- Strengthening collaboration between SCAT and MHG Group (mutual resource utilization)
- Through mutual cooperation, we will promote the spread of B to B credit payment in the hairdressing and beauty industry, which has not yet been explored (a market size of approximately 300 billion yen).
- Credit payment service for business-to-business transactions between hairdressing salons and beauty dealers
- Focusing on credit card payments for beauty products with high transaction volume.
- We are also collaborating to provide "Invoice Cloud for Beauty," which is compatible with the invoice system and electronic ledger storage law, for owners of beauty salons, many of whom are small and medium-sized businesses and sole proprietorships.

#### 《Company Overview》

Company Name M·H·GROUP LTD.

Tokyo Stock Exchange Standard Market , 9439

Company Address 1-11-1 Sendagaya, Shibuyaku, Tokyo 151-0051

Japan

President Katsumi Hanzawa Group Companies M·H·Plus Co., Ltd.

Right Staff Co., Ltd. Arts Co., Ltd. Only One Co., Ltd.





SCAT Inc. a leading company in promoting DX in the beauty salon industry, as part of the promotion of DX in the hairdressing industry and the sustainable environmental management support (SDGs) environmentfriendly menu, we are promoting the "HP Carbon Neutral Computing Service" and "PC Reuse Program (safe and sustainable)" provided by HP Japan Inc., Ltd. We have been able to visualize our environmental efforts through carbon neutrality.





#### (Company Overview)

Company Name President

HP Japan Inc. Nobuki Kkado

Company Address

1-2-70 Konan, Minato-ku, Tokyo Japan

URL

https://www.hp.com/jp-ja/home.html

# Adopting a carbon neutral concept.

- Adopted "HP Carbon Neutral Computing Service" and "PC Reuse Program" provided by HP Japan Inc.
- This service calculates and offsets the CO2 emissions of each device, from procuring PC raw materials to use and disposal.
- > Offsets are carried out after highly accurate carbon footprint calculations in accordance with the Carbon Neutral Protocol, a rigorous standard set by internationally trusted professional organizations.
- > A PC with offset applied becomes a carbon neutral PC (certificate can also be issued)
- ➤ It is possible to provide the most environmentally friendly PC that can currently be considered, and to visualize its effects, which cannot be achieved by simply carbon offset using carbon credits.

#### Solution effectiveness

- The actual value of initiatives can be "visualized" in the form of a certificate.
- It is possible to provide "persuasive data" to related organizations and consumers.
- As a company, you can visualize your own efforts with sustainability in mind.
- It can be expected to raise awareness of corporate social responsibility and environmental protection and contribute to combating climate change.



# Business service business for SMEs.



#### **Features**

- · Community-based trust and achievements cultivated over the 56 years since its founding.
- Utilize know-how accumulated through support for 1,000 clients.
- We provide one-stop business services in collaboration with CPA, tax accountants, judicial scriveners, lawyers, financial institutions, insurance companies, Yayoi Co., Ltd., and other consultants.



# Client



One-stop service through collaboration with a group of experts



# Nursing care service business:



#### Management of paid nursing homes with nursing care. (Three facilities : about 160 capacity)







Sano (about 70)

Tatebayashi (about 30)

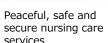
komoro (about 60)

- \*) The number of tenants fluctuates depending on the number of couples moving in.
- High ratings based on family reputation.
- Easy-to-move system with no lump-sum paymen.

# Returning to the origins of the nursing care business.

- Contributing to the community through nursing care.
- Provides rest and vitality.







Live a free and independent life.



Energy comes from delicious food

# Realizing a free and selfish life.

Realizing a free and selfish life that is as similar to home as possible. Providing safe, secure, and comfortable nursing care services.

- Comfortable: Comfort and protection, not care. High percentage of staff are certified care workers (specialists).
- Delicious meal: Heartfelt meal with selected ingredients.
- Living environment: Luxury and calm living environment.



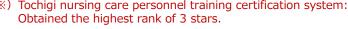
#### BCP (Business continuity program)

Prepare stockpiles and plans to realize safe and secure nursing care even in emergencies such as large-scale disasters and the spread of infectious diseases.

# Expansion of visiting services.

Help with everyday problems. (Not covered by nursing care insurance OK)

- → Providing services that meet the needs of users and their families.
- Comfortable working environment.
  - Introducing a 3-day weekend system in addition to the conventional 2-day weekend system. (full-time employees)
  - · Free vacation leave system.
  - · Qualification acquisition support system
  - · Long service award system.
  - Childcare support program
  - \* Tochiqi nursing care personnel training certification system: Obtained the highest rank of 3 stars.



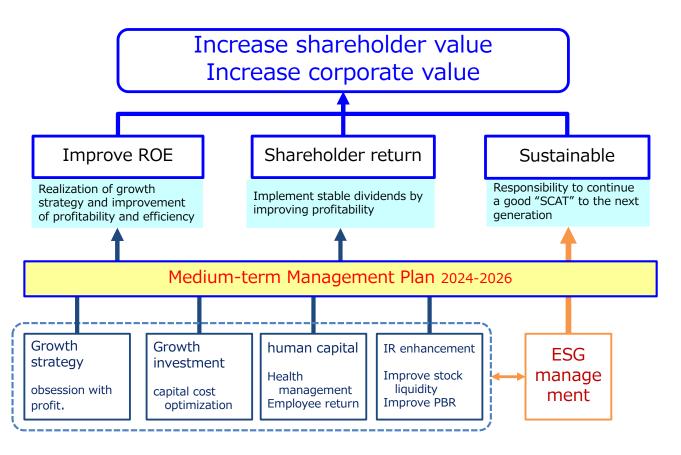
# Overview of the three-year medium-term management plan

FY10/2024 - FY10/2026











# Growth roadmap







# Overview of Medium-Term Management Plan 2024-2026



Purpose Contributing to society by supporting SMEs through the provision of ICT

Management resource allocation plan Three-year total: 1,200 million yen (Investment policy: About 10% of Net sales)

> Growth & other investments 600 million ven

Development investment 300 million yen

DX promotion investment 200 million yen

Human capital investment 100 million yen Basic policy: Plus 1 -Efforts for growth and deepening-

strategy & value creation

Growth

Individual & organizational arowth

Strengthening management base

Business portfolio 2026 Milestone

ICT business for beauty salons 1,850 million yen

Nursing care service business 800 million yen

> **Business service** business for SMEs 350 million ven

# Financial goals

#### Milestone

Net sales: 3,000 million yen Ordinary profit: 300 million yen Ordinary profit margin: Over10% ROE: 8% • PBR: 1.00

> Corporate value improvement goals (Non-financial target)

- Work-life balance Clear KPI target
- Diversity Gender employment ratio 55:45 Gender ratio in management positions 8:2
- ◆Work efficiency: Progress of DX conversion plan
- ◆Governance

# Company Profile





# Company Profile & Social responsibility



### Mission & Philosophy

- Contribution to society through management support for small and medium-sized enterprises by providing ICT.
- We always challenge ourselves to develop new products and services and aim to create customers.

#### **Basic information**

Company	Name
Fetablisha	aont

\_5,005

Capital

Representative
Oyama
Head Office
Tokyo
Head Office

Number of Employees

Consolidated sales

Business Description

subsidiary

SCAT Inc.

December 1969

200 million yen

Hideo Nagashima

Representative Director and President

1-6-33 Joto, Oyama City, Tochigi Prefecture

1-2-1, Shibaura, Minato-ku, Tokyo

196 (FY10/2024)

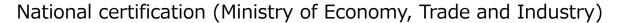
2,594million yen (FY10/2024)

- Beauty ICT business
- Business service business
- Nursing care service business
- · TBC Silver Service Co., Ltd.
- · VID Co., Ltd.

# Response to ESG Issues

Materiality	Specific action items	SDG s
Efforts to address environmental issues.  Environment	Promotion of resource recycling	12 3000 13 BERRY 13 BERRY 13 BERRY 15 BERRY 17 B
Promotion of DX in advanced information society and business society.  Social (DX)	DX promotion     Provision and dissemination of ICT systems     ICT promotion in B to B to C     Business efficiency     (Remove the stamp)     Eliminate legacy systems	4 ROBLINGE 8 BROKE 9 SECTION 12 STATE 17 MICHIGAN 1 STATE 1 ST
Realization of a society where people can play an active role.  Social (work)	Health and Welfare  • Supporting the elderly and contributing to the community through nursing care services.  Creating a comfortable working environment  • Diverse work styles and career support.  • Promoting active participation of women.	3 material
Practicing fair and transparent corporate activities.	<ul> <li>Sophistication of corporate governance</li> <li>Thorough compliance</li> <li>Appropriate risk management</li> </ul>	16 ***COAL

Governance





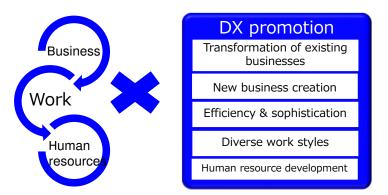
Digital Transformation Certification





Under the DX certification system, the government (METI) certifies "DX-Ready" businesses that are ready to promote DX.

Our company will comply with the Digital Governance Code and strive to further promote DX.



IT introduction support business operator

In order to improve the productivity of SMEs, we provide support for procedures such as various applications, including proposals and introduction support for IT tools.







Support agencies for business innovation

Our company has been certified by the government as having a certain level of specialized knowledge and practical experience related to supporting SMEs.

In order to strengthen the management capabilities of SMEs,

In order to strengthen the management capabilities of SMEs, we provide a variety of highly specialized support services, such as business plan formulation/implementation support and management situation analysis.

















# 《 Notes on this document 》

- This document has Been Translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.
- The information contained in this document has been prepared based on generally accepted economic and social conditions and certain assumptions we believe to be reasonable, but is subject to change without notice.
- Information provided in this document contains "forward-looking statements."
   They are based on current expectations, forecasts and assumptions that involve risks and involve uncertainties that could cause results to differ materially from those statements.
- These risks and uncertainties include general industry and market conditions, general domestic and international economic conditions such as interest rate and currency exchange fluctuations.
- Even if there is new information or future events in the future, we do not assume any obligation to update or revise the forward-looking statements contained in this document.

# 《 Contact for Inquiries 》

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