

*[Provisional Translation Only]*

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## **JDI to Participate in CES 2025**

### **~ ZINNSIA, an Innovative Sensor Interface that Transforms a Broad Range of Materials into Sensors and Touch Controls ~**

JDI will exhibit its innovative high-precision sensor interface ZINNSIA at CES 2025 from January 7 to 10, 2025 in Las Vegas, Nevada, USA. ZINNSIA is an interface that transforms the surfaces of a broad range of materials into sensors and touch panels.

At CES, JDI will propose new ways to use ZINNSIA and its underlying technology, such as converting objects themselves into control switches, including game consoles and living plants and vegetation. JDI has launched its BEYOND DISPLAY business strategy to channel JDI's world-leading technology into new high-growth fields. We are particularly committed to the development of sensors that deploy JDI's world-leading display technology capabilities. By introducing ZINNSIA to the world, JDI is entering a wide variety of new markets and products.



## **Related Information**

### **Exhibition Overview**

#### **CES2025**

<https://www.ces.tech/>

January 7th (Tue) to 10th (Fri) 2025

Venue: Mandalay Bay Convention Center, Shoreline Exhibit Hall

JDI Booth Location: Hall G /Japan Tech Booth (61217) No.22

### **ZINNSIA Product Page**

[https://www.j-display.com/en/product\\_tech/zinnsia.html](https://www.j-display.com/en/product_tech/zinnsia.html)

## **Related News Releases**

[JDI Develops ZINNSIA, an Innovative Sensor Interface that Transforms a Broad Range of Materials into Sensors and Touch Controls ~ Exhibiting at Smart Sensing 2024 ~](#)

(June 10, 2024)

ZINNSIA is a registered trademark of JDI.