



## unerry ranked 193th in FT's "High-Growth Companies Asia-Pacific 2025"

Tokyo, Japan — unerry. Inc, a real behavioral movement data platform company that offers 「Beacon Bank」 service, ranked 193<sup>th</sup> in the 「High-Growth Companies Asia-Pacific 2025」 jointly conducted by Statista and Financial Times.

https://www.ft.com/content/98982fa6-e6cc-4e3d-85b6-fce9adc50252

## About "High Growth Companies Asia-Pacific 2025 Ranking"

Asia-Pacific High-Growth Companies Ranking is conducted jointly by Financial Times (UK) and Statista (Germany) and this year marks the 7<sup>th</sup> year. The ranking is based on a survey of companies headquartered in 13 countries in the Asia-Pacific region, primarily looking at the highest percentage growth in revenues (CAGR) from 2020 to 2023.

## ■About unerry (<a href="https://www.unerry.co.jp">https://www.unerry.co.jp</a>)

Since founded in 2015, unerry has worked to realize an ambient intelligence infrastructure that fuses real and digital by converting the real world into data. This led to the company being listed on the Tokyo Stock Exchange Growth Market on July, 2022.

Beacon Bank, a real behavioral data platform operated by unerry, is a big data platform that accumulates a total of 420 million IDs (160 million IDs in Japan) and over 84 billion location logs per month. Its greatest feature is the beacon sharing mechanism (patented technology in Japan, the United States, and in China) that supports a nationwide network of approximately 2.17 million beacons. In addition to GPS, which comprehensively captures outdoor data, underground and indoor position measurement data is also collected by the beacons. It seamlessly captures indoor and outdoor people flow data. At unerry, by analyzing people flow big data using our Al technology, we visualize real places and consumer behavior, develop retail marketing that encourages behavior change and offers services to help building smart cities.

\*All services and products referred to in this release are corporate registered and/or trademarked.

\*All services and products referred to in this release are based on availability on the release date and are subject to change without notice.

<For any further inquires>

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