Company Name: Nippon Television Holdings, Inc.

Representative: Yoshikuni Sugiyama

Representative Director, Chairman and

Chief Executive Officer

(TSE Prime Market, Code No.9404)

Contact: Mina Shimokawa

Managing Director, Public Relations Corporate

Administration & Human Resources

Telephone: +81-3-6215-4111

Notification of Changes in Executive Officers' Responsibilities and Personnel Reassignments

Nippon Television Holdings, Inc. hereby announces that at its Board of Directors meeting held on May 8, 2025, it has resolved to make changes to the responsibilities and personnel reassignments of its executive officers as described below.

The changes in directorships as of June 27, 2025 will be formally decided at the 92nd Annual General Meeting of Shareholders to be held on the same day and at a subsequent meeting of the Board of Directors.

The number of independent outside board directors will be six out of ten, which means that independent outside directors will constitute the majority of the Board of Directors.

In addition, we hereby announce changes to the Board of Directors of our wholly owned subsidiary Nippon Television Network Corporation.

- Changes in Executive Officers
- (1) Effective June 1, 2025

<Nippon Television Holdings, Inc.>

New Appointment (Promotion)

Name	New Title	Current Title
Hisashi Sasaki	President, Business Audit Department	Managing Director, Legal Affairs
		Financial Management

<Nippon Television Network Corporation>

New Appointment (Promotion)

Name	New Title	Current Title
Chizuko Shoda	President, Corporate Administration	Executive Vice President,
		Corporate Administration
Yoshio Ida	President, Sales	Executive Vice President, Sales
Etsuyo Sekikawa	Content Strategy Headquarters	Content Strategy Headquarters
	President, Business Development	Executive Vice President,
		Business Development
Takashi Yokota	President,	Executive Vice President,
	Production (Scripted & Unscripted)	Production (Scripted & Unscripted)
Keiichi Sato	President, News	Senior Vice President, Media
		Strategy Planning & Development,
		Assigned to Television Kanazawa
		Corporation
Hisashi Sasaki	President,	Executive Vice President,
	Business Audit Department	Compliance & Standards

(2) Effective June 27, 2025

<Nippon Television Holdings, Inc.>

[Operating Officer]

Promotion

Name	New Title	Current Title
Tatsuo Matsumoto	Senior Operating Officer	Operating Officer
Mika Ito	Senior Operating Officer	Operating Officer

New Appointment

Name	New Title	Current Title
Naohiko Arai	Operating Officer	Nippon Television Network
		Corporation Operating Officer
Kenichi Sato	Operating Officer	Nippon Television Network
		Corporation Operating Officer
Yuzo Kuwahara	Operating Officer	Nippon Television Network
		Corporation Operating Officer
Isao Ishizuka	Operating Officer	Nippon Television Network
		Corporation Operating Officer

Retirement

Name	Current Title	
Shoji Koyama	Operating Officer	
Katsuya Yamada	Operating Officer	

<Nippon Television Network Corporation>

[Board Director]

Promotion

Name	New Title	Current Title	
Hiroyuki Oho	Board Director Executive Vice	Board Director Senior Executive	
	President	Operating Officer	
Keiichi Sawa	Board Director Senior Executive	Board Director Executive Operating	
	Operating Officer	Officer	
Tatsuo Matsumoto	Board Director Executive Operating	Board Director Operating Officer	
	Officer		
Mika Ito	Board Director Executive Operating	Board Director Operating Officer	
	Officer		

New Appointment

Name	New Title	Current Title
Naohiko Arai	Board Director Operating Officer	Operating Officer,
		President, Sales
Kenichi Sato	Board Director Operating Officer	Operating Officer,
		President, Corporate Administration
Yuzo Kuwahara	Board Director Operating Officer	Operating Officer,
		Content Strategy Headquarters
		President, Content Business
Isao Ishizuka	Board Director Operating Officer	Operating Officer,
		President, Engineering &
		Technology

Retirement

Name	Current Title	
Shoji Koyama	Board Director Operating Officer	
Katsuya Yamada	Board Director Operating Officer	

New Management Structure (Scheduled) (Effective June 27, 2025)

Nippon Television Holdings, Inc.

[Board Director]
Representative Di

Toshikazu Yamaguchi	
Yoshikuni Sugiyama	
Akira Ishizawa	
Hiroyuki Fukuda	
·	
Ken Sato	Independent Outside Board Director
Tadao Kakizoe	Independent Outside Board Director
Yasushi Manago	Independent Outside Board Director
Eijiro Katsu	Independent Outside Board Director
Masanobu Komoda	Independent Outside Board Director
Takako Suwa	Independent Outside Board Director
	Akira Ishizawa Hiroyuki Fukuda Ken Sato Tadao Kakizoe Yasushi Manago Eijiro Katsu Masanobu Komoda

[Operating Officer]

[Operating Officer]			
Senior Operating Officer		Gaku Shibata	Corporate Strategy, PR/Compliance
Senior Operating Officer		Hiroyuki Oho	Group Strategy, Engineering & Technology, Digital
Senior Operating Officer		Takayuki Kasuya	Satellite Business
Senior Operating Officer		Keiichi Sawa	Content/Global Strategy, Business Development, Real Estate
Senior Operating Officer	(Promotion)	Tatsuo Matsumoto	Production (Scripted & Unscripted), Human Resources & Labor Relations
Senior Operating Officer	(Promotion)	Mika Ito	Finance, Business Audit
Operating Officer		Tomomi Okabe	Programming Strategy, Wellness
Operating Officer		Ken Isaji	News, PR Aide
Operating Officer	(New Appointment)	Naohiko Arai	Sales, Sports
Operating Officer	(New Appointment)	Kenichi Sato	Corporate Administration, Media Strategy Planning & Development
Operating Officer	(New Appointment)	Yuzo Kuwahara	Content Business
Operating Officer	(New Appointment)	Isao Ishizuka	Engineering & Technology Aide

[Audit & Supervisory Board Member]

Standing Audit & Supervisory	Yoshiyuki Kusama	
Board Member		
Audit & Supervisory Board Member	Shigeru Kitamura	Independent Outside Audit & Supervisory Board Member
(outside)		
Audit & Supervisory Board Member	Akitoshi Muraoka	Outside Audit & Supervisory Board Member
(outside)		
Audit & Supervisory Board Member	Yozo Matsuda	Outside Audit & Supervisory Board Member
(outside)		
Alternate Audit & Supervisory Board Member	Toyoaki Negishi	Alternate Audit & Supervisory Board Member
		(to the Standing Audit & Supervisory Board Member)

[Retirement]

retrement			
Operating Officer		Shoji Koyama	
Operating Officer		Katsuya Yamada	

New Management Structure (Scheduled) (Effective June 27, 2025)

Nippon Television Network Corporation

[Board Director] Representative Director Yoshikuni Sugiyama Chairman and Chief Executive Officer Hiroyuki Fukuda Representative Director President and Chief Operating Officer Corporate Strategy, PR/Compliance Board Director Gaku Shibata Executive Vice President Board Director (Promotion) Hiroyuki Oho Group Strategy, Engineering & Technology, Digital Executive Vice President (Promotion) Content/Global Strategy, Business Development, Real Keiichi Sawa Board Director Senior Executive Operating Officer Production (Scripted & Unscripted), Human Resources Board Director (Promotion) Tatsuo Matsumoto & Labor Relations Executive Operating Officer Board Director (Promotion) Mika Ito Finance, Business Audit Executive Operating Officer Programming Strategy, Wellness Board Director Tomomi Okabe Operating Officer Board Director News, PR Aide Ken Isaji Operating Officer Board Director (New Appointment) Naohiko Arai Sales, Sports Operating Officer (New Appointment) Corporate Administration, Media Strategy Planning & Board Director Kenichi Sato Development Operating Officer (New Appointment) Content Business Yuzo Kuwahara Board Director Operating Officer (New Appointment) Engineering & Technology Aide Isao Ishizuka Board Director Operating Officer Board Director (non-executive) Toshikazu Yamaguchi Board Director (outside) Ken Sato Board Director (outside) Tadao Kakizoe Board Director (outside) Yasushi Manago Board Director (outside) Eijiro Katsu Board Director (outside) Masanobu Komoda Board Director (outside) Takako Suwa [Audit & Supervisory Board Member] Standing Audit & Supervisory Board Member Yoshiyuki Kusama Audit & Supervisory Board Member Shigeru Kitamura (outside) Audit & Supervisory Board Member Akitoshi Muraoka (outside) Audit & Supervisory Board Member Yozo Matsuda (outside) [Retirement] **Board Director** Shoji Koyama Operating Officer **Board Director** Katsuya Yamada

Operating Officer