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Company name: North Pacific Bank, Ltd.
Representative: Hironobu Tsuyama, President
(Securities Code: 8524, Prime Market, Tokyo
Stock Exchange / Sapporo Securities Exchange)
Inquiries: Takuji Nogiwa, Managing Executive Officer of
Management Planning Department

Notice Concerning Long-Term Vision

We (North Pacific Bank) have formulated our long-term vision for 2035, as outlined below.

1. Long-term Vision

Vision

Making Hokkaido Japan's No. 1 in Both Attractiveness and Happiness

Mission

We:

- Aim to become the No. 1 regional bank group for employee satisfaction, thereby enhancing the quality and speed of our services
- Lead growth unique to Hokkaido by promoting the sustainable use of Hokkaido's rich natural environment while preserving it
- Dedicate our full management resources to realizing Hokkaido's potential
- Are fully committed to sharing happiness with the people of Hokkaido through asset-building support

2. Background and Purpose of Formulating Long-Term Vision

Hokkaido, the core business base of our Group, is facing a declining population. At the same time, it stands at a turning point toward the transformation of industrial structure, with progress not only in its traditionally strong sectors such as food, agriculture, and tourism, but also in next-generation semiconductor projects, concrete advancements in green transformation, and increasing investment in the space industry. Furthermore, the environment surrounding the Group continues to change rapidly with trends such as digitalization and decarbonization, while the challenges requiring attention are growing more complex and advanced.

Amid such an environment, the Group is committed to putting its management philosophy—"Pioneering a brighter future for Hokkaido"—into practice, with the aim of making Hokkaido a region that leads all of Japan. To achieve this goal, a long-term vision has been formulated to make Hokkaido number one in Japan for both attractiveness and happiness by 2035, along with four supporting missions.

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