



September 30, 2025

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## Notice of Publication of Sun Frontier Group “Integrated Report 2025”

We hereby announce the publication of the Integrated Report 2025, which consolidates both financial and non-financial information of the Sun Frontier Group.

Since April 2025, our Group has launched the Medium-Term Management Plan 2028. Guided by our long-term vision for FY2035, “Utilize limited resources to fill the world with smiles and excitement!

Becoming a corporate group that continues to challenge the creation of future value.”— we are now taking new steps forward.

As a milestone in this journey, we have issued our first Integrated Report. While we have previously communicated our sustainability initiatives through the Sustainability Report, this new report provides a deeper introduction to the philosophy and growth strategies that we have cherished since our founding.

By integrating financial and non-financial information, the report comprehensively outlines our roadmap for enhancing future corporate value. We would be honored if you would take the time to review it.



### Sun Frontier Group “Integrated Report 2025”

This link leads to the Japanese version of the report.

#### ■ Structure of the Integrated Report 2025

SECTION 01 Sun Frontier’s Values

SECTION 02 Corporate Value Creation and Our Vision

SECTION 03 Putting Value Creation into Practice

SECTION 04 The Foundation of “Altruism” Supporting Value Creation

SECTION 05 Records of Value Creation

To be environmentally conscious, we have made the Integrated Report available in both viewing and printable file formats on our website under "Integrated Report" within the IR Materials section. The English version is scheduled to be published in November 2025.